

Sharks - MARKETING DEPARTME

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Case 2:24-cv-00467-DG-JMW Document 5-3 Filed 01/23/24 Page 1 of 4 PageID #: 71

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docs.google.com/spreadsheets/d/10nYTJ3jNeip4E5eZDdNp29C6OJG6Acru2qKXtLYoSrg/edit#gid=71706387

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Today, 1:09 PM

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Video Production	Email Marketing	Video Editing
Bullion Exchanges product video	website email	Bullion Exchanges / BullionHunters
Bullion Exchanges informational / news w/Mike	eBay email	
Video Scheduling	walmart email	
IG / FB / Tiktok / Youtube	Content Creation	
	Bullion Exchanges	
Creatives	Blog posts	
BE website banners	Guest Posting	
Banners for social media	SEO	
Creatives for paid ads	Bullion Exchanges	Social media engagement
Exclusive Product Line Operations	Keyword research	Reddit
	Title Tags	Instagram
	Meta descriptions	Facebook
	Header	Youtube
	Internal linking	Twitter
	Alt text	Tiktok
	Social Media Posting	Team engagement activities planing (?)
	Twitter & LinkedIn	

Version history

All versions ▼

October 5, 12:35 PM

● Ekaterina Ovodova

October 1, 6:46 PM

● Ekaterina Ovodova

AUGUST

▶ August 25, 7:26 PM

● Ekaterina Ovodova

▶ August 24, 10:33 PM

August 24, 10:33 PM

● Ekaterina Ovodova

▶ August 24, 9:29 PM

● Ekaterina Ovodova

August 24, 9:27 PM

August 24, 9:27 PM

● Ekaterina Ovodova

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Show changes

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Structure ▼

Team ▼

Tools ▼



steps ▼

Sheet15 ▼

channels distribution ▼

KW List ▼

Sheet14 ▼

A1:K2   Marketing Channels Distribution

